

We offer you more than ever before.

Payments start in the second month!
Applicable on monthly payment plans only.

Complimentary benefits

When covered, you may be eligible to enjoy a valuable package of benefits at no charge. *

When you receive your policy, all complimentary benefits will be outlined.

The following are just a few that are available!



Emergency assistance program providing short-term financial assistance



Orphan benefits of \$900 monthly per child up to age 18



Everyday Money toll-free helpline for when you may need assistance for debt counseling, bereavement, home emergencies and personal legal matters



Terminal illness loan up to 75% of your coverage to a maximum of \$250,000



Competitive scholarship program – 250 tuition scholarships offered each year for up to \$8,000 to eligible students pursuing post-secondary education



Transportation benefit providing up to an additional \$2,000 to return the deceased back home

*Subject to eligibility requirements and limitations and may be changed or cancelled without notice. Ask us about additional details.

Your loved ones deserve
to be protected come claim time.

Get peace of mind with Canada Protection Plan.

Buying life insurance is one of the most important financial decisions that you can make for your family's well-being. We believe in compassionate service, affordable plans and providing you with choices – **as unique as you are.**

**We stand by you today
so your loved ones are protected
for tomorrow.**

All insurance plans are covered by Assuris. **

Speak with your advisor or give us a call
and find out what Canada Protection Plan
can do for you.

** Assuris is the not-for-profit organization that protects Canadian policyholders if their life insurance company should fail. For full details, please visit www.assuris.ca.



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As unique as you are

Protect the ones you love with a leader in
No Medical & Simplified Issue Life Insurance





Giving you a choice.

It does not matter who we are or what we do; at heart we all want the same thing – to make sure that the ones we care about most will always be taken care of.

Whether you are hard to insure, have health issues, are in good health or simply want reliable coverage fast, Canada Protection Plan offers a wide variety of plans to suit your specific needs. Whether you are 18 or 80, you can apply.

Easier than ever to be covered.

We've expanded our line of products to provide even more choice and flexibility. No matter your health. Speak with your advisor or give us a call to find out how simple and straightforward it can be to get affordable coverage fast.

Ask about our T100 plan. It gives you the security of permanent coverage along with the price advantage of term. It's the best of the two combined.

New to the country and have a work permit?

You can apply for up to \$250,000 in coverage.

Are you in relatively good health or do you like the adrenalin rush of extreme sports?

You can apply for up to \$500,000. Coverage starts immediately and best of all, there is no medical required.

High coverage amounts and low rates.

When compared with similar plans and benefits, our rates are among the lowest in the country!

Hard to insure, no time or a dislike of needles?

We offer coverage up to \$500,000 for No Medical & Simplified Issue Life Insurance plans. We do not ask if you've been declined life insurance in the past, nor do you need to go for a medical exam. This means total convenience, enabling you to get protected no matter your health condition or if you require coverage quickly.

In good health?

We offer plans for up to \$1 million in coverage.

